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Cost efficiency without compromising quality:

GUIDE TO NEARSHORE SOFTWARE DEVELOPMENT



ABOUT THIS GUIDE

Nearshoring balances cost savings with improved cooperation, making it a popular choice for companies seeking efficient and high quality software development solutions.

If you're looking for practical insights on nearshore software development and how to maximize the benefits of this trending outsourcing strategy, this guide is for you.



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Guide to nearshore software development



WHAT IS NEARSHORING?

Nearshoring refers to outsourcing tasks to software development teams in nearby countries with similar time zones and cultural backgrounds. This approach combines the cost-effectiveness of offshoring with the convenience of local collaboration, enabling more accessible communication, faster response times, and smoother project management.

When you're looking for senior expertise, but you don't need to have them on your premises five days a week, nearshoring is your friend.

→ **Next: Key benefits**

KEY BENEFITS OF NEARSHORING

→ Cost efficiency

Nearshoring offers substantial cost savings by reducing operational expenses. Companies benefit from competitive development rates while maintaining high-quality work.

→ Fast access to a skilled talent pool

Nearshoring provides fast access to skilled senior developers with diverse technological expertise, minimizing recruitment challenges.

→ Innovation and speed

Access to diverse viewpoints and technological trends fosters innovation, helping companies stay competitive and agile in rapidly evolving industries.

→ Communication and cultural fit

Cultural and linguistic proximity within Europe enhances collaboration between nearshore teams and clients. Similar work ethics and overlapping time zones facilitate real-time communication and reduce misunderstandings.

→ Easy scaling

Nearshoring enables a responsive approach to changing business demands, helping companies to handle fluctuating workloads efficiently.

WHAT TO CONSIDER WHEN OUTSOURCING?

A successful multisite project requires a little extra effort from all parties involved.

Treating remote and onsite teams equally in distributed projects is key. The boundary between “us” and “them” should be blurred to get the best out of the collaboration.

Here are eight points to consider when outsourcing a part or a whole of a software development project.

→ **Next: What to consider when outsourcing**



WHAT TO CONSIDER WHEN OUTSOURCING

→ Communication

Open and constant communication is the basis of everything. Developers should communicate directly with the client without any intermediaries. Have weekly or daily meetings via video rather than telco. Slack or Teams chats alone are not enough, either.

→ Reasonable division of labor

Try to allocate tasks and responsibilities sensibly between different locations, according to the team's abilities. A self-directed team decides on their tasks and division of labor, whether onsite or remote.

→ Meet with the customer or remote team

- Onsite kick-offs
- Visit your remote team regularly
- Periodic meetings, e.g., quarterly if the project is longer

→ Give responsibility for technical decisions

Experienced developers often want to improve both themselves and the product they work with. As consultants, they are usually eager and capable of providing ideas and developing new ways of thinking.

→ Pay attention to performance

Following the performance of a remote team can feel challenging. A few simple ways to get started include a proper onboarding to the project, a project plan, clear goals and expectations for team members, and regular check-ins on how the team is performing.

→ Continuous feedback

Provide your remote team with the opportunity for open discussion and feedback. You should be interested in how they are progressing in their work and how you can improve together.

→ Documentation

New developers will catch on much faster if your documentation is in order. Detailed user stories in backlogs and using different systems and modern tools (e.g., Jira, Trello, Scrum, Kanban, etc.) help maintain good documentation and transparency.

→ Tools

Since the remote team is not in the same room as the onsite team, a good development environment should include online task boards and project tracking tools in addition to the usual bug and issue tracking, source code and repositories, code review system, release management, version control and communication tools.



CLOSING WORDS

Nearshoring enables businesses to scale faster, optimize budgets, and tackle specialized tasks efficiently without overburdening in-house teams.

We offer highly experienced developers for hybrid teams and help build and scale full nearshore teams with our nearshoring company Software Sauna.

Interested in hearing more? Contact us!

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